

Locality JSNA – Children’s Health Indicators

	Childhood obesity (year 6) 2009/10-2013/14	Breastfeeding Initiation 2010/11 to 2014/15	Breastfeeding 10-14 days (2014-15)	Breastfeeding 6-8 weeks (2014-15)	Smoking in pregnancy 2010/11 to 2014/15	Population <5 years % (2013)	IMD 2010 (based on rank)	Rurality (based on rank) 2011
Albrighton	14.9%	80.7%	61.9%	47.0%	5.2%	3.8%	3	2
Bishop's Castle	16.2%	80.9%	67.5%	58.4%	8.1%	3.5%	1	1
Bridgnorth	16.2%	79.9%	62.5%	48.7%	8.5%	3.8%	3	2
Broseley	24.0%	71.8%	59.5%	39.2%	12.9%	4.9%	2	3
Church Stretton	10.5%	81.1%	63.0%	55.2%	10.4%	3.0%	3	1
Cleobury Mortimer	17.6%	87.3%	51.6%	41.9%	9.5%	3.6%	2	1
Craven Arms	24.3%	81.4%	62.6%	47.5%	15.3%	4.2%	1	1
Ellesmer	18.3%	74.8%	51.8%	41.9%	14.0%	4.2%	2	2
Highley	21.7%	64.1%	38.9%	28.7%	28.3%	4.8%	1	3
Ludlow	15.8%	74.8%	54.8%	41.3%	15.0%	4.4%	1	3
Market Drayton	19.5%	69.4%	48.0%	36.1%	19.6%	5.6%	2	2
Much Wenlock	13.7%	81.7%	77.6%	55.3%	9.7%	3.9%	3	2
Oswestry Total	19.9%	69.9%	51.0%	38.4%	18.9%	5.0%	2	2
<i>North Oswestry</i>	17.5%	69.3%	44.9%	40.6%	21.1%	4.9%	2	2
<i>Oswestry Town</i>	21.5%	66.9%	48.2%	33.0%	22.0%	5.1%	1	3
<i>South & East Oswestry</i>	19.8%	75.5%	59.9%	46.4%	13.4%	4.4%	2	1
Pontesbury and Minsterley	18.6%	81.8%	60.9%	48.9%	14.4%	5.0%	3	3
Shifnal	18.9%	79.5%	62.1%	51.2%	13.4%	4.8%	3	2
Shrewsbury Total	16.4%	75.0%	56.5%	45.0%	14.9%	5.3%	2	3
<i>North East Shrewsbury</i>	18.8%	66.1%	48.0%	33.5%	21.1%	6.6%	1	3
<i>Shrewsbury rural</i>	16.4%	79.7%	64.8%	53.6%	12.0%	4.8%	2	1
<i>South Shrewsbury</i>	14.3%	80.8%	65.1%	55.0%	11.4%	4.5%	3	3
<i>West and Central Shrewsbury</i>	14.4%	83.8%	65.9%	52.2%	7.9%	5.3%	3	3
Wem	21.3%	77.0%	58.3%	46.2%	12.6%	4.5%	2	1
Whitchurch	19.1%	69.6%	48.0%	37.3%	22.3%	4.6%	1	3
Shropshire	17.7%	75.2%	56.2%	43.5%	14.6%	4.8%		